Innovation in Risk Education (RE)

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UNMAS Darfur: Background

• 2005: UNMAS began operations in Darfur
• Coordination with National Mine Action Centre
• 2008: UNMAS joined UNAMID as Ordnance Disposal Office (ODO)
• Operative in all five states of Darfur
• Supports UNAMID protection of civilians mandate
• October 2017: SG Award (Innovation / Creativity) to UNMAS for four submissions including RETD
Common Risk Education Delivery Modalities
ERW Victims in Central Darfur State

Profile of Victims:

- Majority are children.
- 20% mortality rate.
- Activities:
  - playing 46%
  - herding 13%
  - firewood 12%
- Nomads most at risk.
The Problem
How to reach at-risk populations?

• Remote communities
• Vast distances
• Insecurity: conflict / crime
• Bad roads
• Rainy season
The Problem
How to reach at-risk populations?

- Limited radio coverage
- Limited reach of telephone/ internet
- KAPB survey finding on radio use:
  - 16% of children
  - 57% of nomads/herders
The problem
How to reach at-risk populations?

- Low literacy especially women and children
- High cost of written materials
- Scientific studies show we remember:
  - 10% of what we read
  - 20% of what we hear
  - 30% of what we see
  - 50% of what we see and hear.
What to do?

• Est. at-risk population: 500,000 people

• Find solution used for similar problem

• Find adaptation to Darfur problem

• Find company to customise prototype
Solution: Risk Education Talking Device (RETD)

- Audio device (speaks for you)
- Pre-recorded
- Solar powered
- Cost-effective
RETD: What we like

**Environmental Friendly**
Solar powered.

**Fosters Social Cohesion**
Can be recorded for multiple dialects.

**Entertaining / user friendly**
Songs, messages, dramas, focus group discussion, victim stories.

**Sustainability**
Repeat listening. Easily shared. Remains in community.
RETD: What we like

Message consistency / Government approved.
Key for remote communities in insecure areas.

Interchangeable
Can be used for other awareness needs.

Gender / Age accessibility
Women, men, mixed groups, age groups
RETD: What we are working on

- Dependency on users
- Physical transfer to remote areas.
- Boredom with messaging.
- Distributing new recordings.
- Ensuring use for everyone.
- Developing local ownership.
- Complement with visual materials.
RETD: What we are doing

- Field test ongoing North Jebel Marra.
- Distribution /training by RE teams.
- Evaluation and sharing of info.
- If successful, implement at state level.
- Engage partners: NMAC, UNICEF, NGO.
Thank You

• For further info:
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• On line:
  https://www.youtube.com/watch?v=NBDhhxXPOfg
  https://unamid.unmissions.org/media