



An innovative alliance  
formed to educate about  
the risks of antipersonnel  
mines and save lives



**S**afe Steps is an alliance between the United States International Development Agency (USAID), The Antonio Restrepo Barco Foundation, Discovery Communications and Computadores para Educar, that aims to progress in Antipersonnel Mines Risk Education (ERM) in Colombia through innovation, including for the first time, the use of information and communication technologies to achieve a greater impact. Safe Steps is being implemented in 44 municipalities throughout 6 of the most affected departments in Colombia in terms of quantity of accidents involving antipersonnel mines: Norte de Santander, Arauca, Meta, Nariño, Valle del Cauca y Chocó. The alliance has a total investment of \$5.8 million USD (\$1.7 million from USAID and \$4.1 Million from the private sector).

### Components

Population affected by antipersonnel mines, unexploded ordnance and explosive traps is not familiar with the characteristics of these artefacts, doesn't know how to identify a risk zone and is not aware of how to act in the presence of an explosive artefact or possible accident. Safe Steps will enable access to key information for the population which will translate into the adoption of safe behavior and, therefore, will save lives. The following are the components of the initiative:



@PasosSegurosCo



@PasosSegurosCo



@PasosSegurosCo



1. To raise public awareness about the risk of antipersonnel mines in the country.
2. To prioritize Integral Action against the Risk of Antipersonnel Mines by local authorities in the targeted municipalities.
3. To strengthen the capabilities of targeted communities and educational institutions to face the risks from antipersonnel mines.

## Results\*

### National Scope



TV Clips and miniseries aimed to children.  
Visualizations 10.550.948



37.277 Views on YouTube



56 press releases in national, regional, and local media



Six (6) group exercises with historical memory approach

### Municipal Scope



Six (6) Public policy advocacy workshops about civil society, for the inclusion of AICMA in territorial planning instruments. 132 attendees.



Meeting with local authorities for the inclusion of AICMA in territorial development plans. 39 municipalities, 6 departments

\* Results as of July 15th, 2020

## Products and actions that Safe Steps will developed to reach their objectives:

- Three Television clips to raise public awareness of risk: one giving context; and two promoting safe behaviors in adults and caregivers.
- A nine-chapter miniseries aimed at children promoting safe behaviors.
- A virtual training module for teachers.
- A video game to be used as a tool at schools.
- A website with educational content to educate the population in a friendly and innovative way. It could also be used by teachers as a learning tool.
- Training young and women leaders of the communities for the implementation of ERM activities and the strengthening of local capacities.
- Training for teachers to carry out prevention actions in the most affected educational institutions. Virtual reality experiences that simulate risky situations and stimulate the adoption of safe behaviors.

